

Engage your community online

Find and develop your Social Media Voice

One-on-One Seminar series

Four seminars for \$660 (including GST)
Only \$165 per seminar!

Includes a FREE Report highlighting Key Words for your business (valued at \$55) and FREE first Blog or Facebook entry

The Governor's House
202E Myers Street
Geelong Victoria

Bookings are essential

Secure your booking now!

www.yourmarketingteam.com.au
info@yourmarketingteam.com.au

Liz 0407 510 044



About your facilitator

Liz Grant from Your Marketing Team has helped businesses grow for more than 20 years - working with some of Australia's best known brands.

She now focuses on giving regional businesses and business owners the strategies and tools to build lasting customer relationships via uncommon customer insight, authentic branding and voice, using all forms of media and sales engagement

Are you struggling to get heard on social media?

Or, do you have great ideas but don't know how or what to say?

Join these interactive seminars to find and develop your social media voice

- Seminar 1 – What do your customers want – really?
- Seminar 2 – Who are you and what do you stand for?
- Seminar 3 – Your content matrix – where are your boundaries, where are your sources of content?
- Seminar 4 – Your 3 month social media plan – get in action and develop your social media voice!

The seminars are to be taken in the order 1, 2, 3 then 4

Seminars conducted one-on-one with the business owner, leadership team or marketing manager

